

English



You'll love Tel Aviv from the first "Shalom"



TEL AVIV HOTEL ASSOCIATION

TEL AVIV NONSTOP CITY

[www.visit-tel-aviv.com](http://www.visit-tel-aviv.com)



## Dear Visitor,

The Tel Aviv Hotel Association welcomes you to the Tel Aviv-Jaffa region and wishes you a pleasant stay.

We are delighted to present you with the "Tel Aviv City Break" Booklet; which allows you to experience what the Tel Aviv metropolis has to offer, for the best prices.

So whether you prefer museums or night clubs, restaurants or shopping, this City Break booklet offers something for everyone.

This booklet is designed to make sure you get the most out of your visit.

### **How to use your City Break Booklet:**

**Make sure that the booklet is stamped by the hotel during check-in.**

The discounts and benefits listed are given with the presentation of this booklet.

The booklet should be presented before paying your bill. The City Break booklet is for you and your family's use only. The Booklet is not to be handed over.

We recommend checking the opening times of the places that are listed in the booklet prior to your visit.

### **Hotel Confirmation**

Guest name: \_\_\_\_\_

Hotel Stamp and signature:

Date: \_\_\_\_\_

**Note:** The benefits in this booklet are valid only after the booklet is stamped by the hotel.



## Free Meal for Two

This coupon grants a free meal for two (per room) by the hotel for guests in the Tel Aviv City Break Program and according to the following conditions:

Check-in on Thursday or Friday only, for a minimum stay of 3 consecutive nights, or check-in on Wednesday and stay for a minimum of 4 consecutive nights.

The nationality of the tourist is European.

The hotel is located in the Greater Tel Aviv Area (Tel Aviv-Jaffa, Herzliya, Ramat-Gan and Bat-Yam) and the hotel is part of the "Tel Aviv City Break" program.

You can find the list of hotels that are participating in the program on the website: [www.visit-tel-aviv.com](http://www.visit-tel-aviv.com).

The benefit of the free meal for two is valid from 8<sup>th</sup> of April ,2018 until March 31, 2019 (Excluding the month of August).



- CULTURE
- RESTAURANT
- BAR&CLUB
- GENERAL

# THE DIAMOND EXPERIENCE

**Free pick-up from  
your hotel**

A true gem at the heart of the world's largest diamond exchange, Israel Diamond Center will tell the untold story behind the oldest, rarest, most beautiful treasure you will ever own.

**Learn the difference between  
real and fake diamonds.**

Join us on an epic journey that began 3 billion years ago, hundreds of miles beneath your feet, and ends with the sparkling jewel adorning your ring, bracelet, or necklace.

Enjoy the most exquisite diamonds and expertly-crafted jewelry at special duty-free dealer prices, straight from the source at IDC's showroom.

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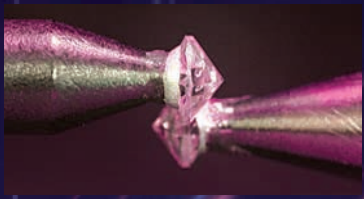
**The Diamond Experience & City Tour: Sun-Fri, 9:30am.**

**The Diamond Experience: Sun-Thu, 11am, 12pm, 1pm, 2pm, 3pm.**

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**For reservations, contact your hotel's reception or call:**

**03 575 79 79**



Fine Schmuckers

Israel Diamond Center is an official member of the Israel Diamond Exchange in Ramat Gan • All IDC's unique original designs come with a gemological certificate and international warranty • Supervised by the Israeli Ministry of Tourism, Israel Export Institute & the Standards Institution of Israel.

# IDC

ISRAEL DIAMOND CENTER

Israel Diamond Exchange, Maccabi Bldg., 1 Jabotinsky St., Ramat Gan 5252001

[www.idc-diamond.com](http://www.idc-diamond.com)

# Independence Trail: A National Heritage Site

In honor of Israel's 70<sup>th</sup> Independence Day celebrations, the Tel Aviv-Yafo Municipality will launch Independence Trail on Rothschild Boulevard. The new one kilometer (0.6 miles) walking route tells the story of the establishment of Tel Aviv and the State of Israel through 10 heritage sites connected by a gold-colored path. Visitors are invited to experience history with a unique mobile app, a guided tour or a map in eight languages (Hebrew, English, French, Spanish, German, Arabic, Chinese and Russian). Independence Trail is open free of charge 24/7 and will be illuminated at night.

While some sites charge admission, a number of stops on the trail are free of charge:

- The Herzliya Hebrew Gymnasium is the site of the first Hebrew-speaking high school and was the beating heart of the city. Today, the Shalom Tower stands in its place and hosts a fantastic display of photographs, films, posters and models from the early days of Tel Aviv.
- The Haganah Museum showcases the history of the Jewish fighting force, located in the historic home of Eliyahu Golomb, commander of the Haganah.
- Herzlilienblum is a museum dedicated to the history of Israeli finance and banking.

Other stops on the trail include Independence Hall, which hosted the declaration of Israel's independence, the spot where Tel Aviv's first kiosk was established in 1910, and Akiva Arie Weiss House which served as the home of the founder of Ahuzat Bayit neighborhood, which later grew into the first new Jewish city in modern times - Tel Aviv.







# FREE WALKING TOURS

The City of Tel Aviv–Yafo offers free walking tours in English. No need to book in advance.



## FROM OLD TEL AVIV TO THE "WHITE CITY"



On a small spot around Rothschild Blvd. we can see the impressive development of Tel Aviv, from a small neighborhood of Jaffa, to a city of eclectic style "dream buildings" to the 2003 proclaimed UNESCO world heritage site of the "White City". Savor the experience of life in Tel Aviv past and present.

Every Saturday at 11:00

Meeting point: 46 Rothschild Blvd. (corner of Shadal St)

\* For additional specialized Architectural Bauhaus information:  
info@bauhaus-center.com, www.bauhaus-center.com,  
+972(0)3-5220249



## SARONA TEL AVIV



Discover the history and heritage of the restored colony at the heart of Tel-Aviv. Where urban adventure meets shopping experience.

Every Friday at 11:00

Meeting point: Sarona Visitors Center , 11 Avraham Albert Mendler St.

\* For more information: saronabook@shimur.org.il,  
+972(0)3-6048434

For more information and private tours:

[www.visit-tel-aviv.com](http://www.visit-tel-aviv.com) | [tourism@tel-aviv.gov.il](mailto:tourism@tel-aviv.gov.il)

+972 (0)3-516-6188



TOURIST  
INFORMATION  
CENTERS

### TEL AVIV PROMENADE

46 Herbert Samuel  
Promenade  
Opening hours:  
Sun–Thu: 09:30–17:30

### YAFO (JAFFA)

2 Marzuk VeAzar St.  
Opening hours:  
Sun–Thu: 09:30–17:30  
Fri: 09:00–14:00

### DIZENGOFF CENTER

50 Dizengoff St.  
Opening hours:  
Sun–Thu: 10:00–20:00  
Fri: 10:00–16:00

# FREE WALKING TOURS

## OLD JAFFA (YAFO)

This 2 hour tour is short on walking but packed full of legends and drama. Let the Ministry of Tourism licensed guides take you through the most beautiful streets and squares of Old Jaffa and show you the stories beyond the breathtaking views. Tour is every day at 11am and 2pm. Meeting point: Jaffa clock tower.

\*Please note that tours are based on tips.

## Tel Aviv Museum of Art

The Tel Aviv Museum of Art is Israel's leading museum of modern and contemporary art, and home to one of the world's largest collections of Israeli art. Since its founding in 1932, the museum has served as one of Tel Aviv's major cultural hubs, displaying a vibrant mix of permanent collections and over 25 changing exhibitions per year in a wide variety of fields - painting, sculpture, prints and drawings, photography, video, architecture and design. In addition to its collections, the museum presents performances of music and dance, film, and lecture series on philosophy and art. The fully computerized Art Library and its Documentation Center for Art in Israel serve students, scholars and curators.

27 Shaul Hamelech Blvd | Tel: 972-3-6077020  
Mon, Wed: 10:00-18:00 | Tues, Thurs: 10:00-21:00  
Fri: 10:00-14:00 | Sat: 10:00-18:00  
[www.tamuseum.org.il](http://www.tamuseum.org.il)

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Tel Aviv Museum of Art

## Independence Hall of Israel

Iconic Independence Hall, is a leading national history museum offering guided tours and special events reenacting Israel's revolutionary Declaration of Independence in 1948, for modern day visitors. The historic building was originally owned by Tel Aviv's first mayor, Meir Dizengoff, and was donated by him to become the Tel-Aviv Museum of Art. On Friday, May 14, 1948, exactly at 4 p.m. - eight hours before the termination of the British Mandate - the ceremony declaring Israel's Independence began. Members of the People's Council and invited leaders, gathered in the Museum's main hall to listen with emotion as David Ben-Gurion read out Israel's Declaration of Independence.

Today, visitors can see pieces of original artwork on the walls, watch a short film on the history leading up to May 14, 1948, and hear the authentic recording of Ben-Gurion as he establishes the State of Israel.

16 Rothschild Blvd.  
Tel: 972-3-5173942  
Sun-Thurs: 9:00-17:00 | Fri: 9:00-14:00  
<http://eng.ihl.org.il>

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## Ilana Goor Museum

For the first time in Israel, you have the opportunity to admire works of art from the point of view of the artist/collector, rather than as exhibits in a sterile academic environment.

The Ilana Goor Museum is located in an 18th-century building surrounded by the breathtaking landscape of the shoreline of Tel Aviv and the Old Jaffa. Fascinating historical events are ensconced within the museum's walls dating back to 280 years ago, when the building served as the first Jewish inn for pilgrims on their way to Jerusalem. The museum was restored based on its original building and boasts over 500 Israeli, international and Ethnic Art alongside Goor's creations. The Museum collections are blessed with artists such as Diego Giacometti, Henry Moore, Joseph Albers, Uri Lifshitz, Yigal Tumarkin, Pesi Grsch, Yaakov Dorchin and others.

Despite the Museum's eclectic nature, each room features creations from different places and times. Each work of art has a different background and a story all its own. The Museum's uniqueness lies in the unexpected contexts generated by each artist, both on the human and on the visual level. A visit to the Ilana Goor Museum in Tel Aviv, Israel is an adventure for the senses.

The museum is run by a nonprofit organization with the goal of promoting art and young artists.

**4 Mazal Dagim St., Old Jaffa**

**Sun-Fri: 10:00-16:00**

**Saturdays and holidays: 10:00-16:00**

**Tel: 972-3-6837676**

**info@ilanagoormuseum.org**

**www.ilanagoormuseum.org**



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## Eretz Israel Museum

The Eretz Israel Museum in Tel Aviv is a multi-disciplinary museum focusing on the history and culture of the Land of Israel through an array of extensive permanent exhibitions and temporary exhibits in archeology, ethnography, folklore, Judaica, cultural history and local identity, traditional crafts and practical arts.

**2 Haim Levanon St.,**

**Tel: 972-3-6415244**

**Sun: closed**

**Monday, Wednesday: 10:00-16:00**

**Tuesday, Thursday: 10:00-20:00**

**Fri: 10:00-14:00**

**Sat: 10:00-16:00**

**www.ereztmuseum.org.il**



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## The Israeli Museum at the Yitzhak Rabin Center

The centerpiece of the Yitzhak Rabin Center experience is The Israeli Museum. Visitors explore the history and makings of the State of Israel via exhibit halls, each focused on historical turning points in the country's development, and complemented by nearly 200 short documentary films. The exhibits present the conflicts, social challenges and dilemmas the country faced, as well as its successes. Along the inner corridor and interwoven among the exhibits' narratives, is the life story of Yitzhak Rabin, the connecting thread in the country's history and development.

8 Haim Levanon St. | Tel: 972-3-7453358

Sun, Mon, Wed: 09:00-17:00 | Tues, Thurs:

09:00-19:00 | Fri and holiday eves: 09:00-14:00

[www.rabincenter.org.il](http://www.rabincenter.org.il)

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**Beit Bialik** – A museum, an archive and a cultural centre for the heritage of Israel's national poet Chaim Nachman Bialik.

Once home to the poet and his family.

Beit Bialik was renovated by the Tel Aviv-Yafo Municipality in 2009 during celebrations honouring the city's 100th anniversary.

The building is part of the Bialik Complex, a site devoted to Hebrew and Israeli culture, located in an area of the city designated by UNESCO as a World Heritage Site. Originally designed by the architect Yosef Minor, today Beit Bialik serves as a museum, archive and center of Hebrew culture.

The façade of the building was renovated and restored in the spirit of the building during Bialik's lifetime. The original colors and ornamentation on the walls were uncovered and restored; authentic furniture and artefacts were refurbished; the space allotted for the archive containing Bialik's writings was doubled in size; the room featuring exhibits was combined with a space for children's activities, and a new, permanent display was built to highlight a portrait of the poet including the abundance of his creativity and his extensive contribution to the culture and society of the country. The site offers museum-related activities to individuals and groups of children and adults.

22 Bialik St,

Tel: 972-3-5254530

Mon-Thurs: 09:00-17:00

Fri, Sat, holidays: 10:00-14:00

[www.beithair.org](http://www.beithair.org)

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## Inbal Dance Theater & Ethnic Arts Center

Invites you to enjoy Inbal Dance Group's variety of original dance shows as well as diverse cultural events in the fields of music, film, dance, theater and literature.

Inbal Dance Theater is located at the heart of Neve Tzedek neighborhood, in the Suzanne Dellal compound. Come visit us!

**Dance. Sing. Talk. Inbal.**

6 Yehieli St., Neve Tzedek, Tel Aviv-Yaffo, 6514947

Tel: 03-517-3711

[www.inbal.org.il](http://www.inbal.org.il) | Email: [info@inbal.org.il](mailto:info@inbal.org.il)

30%



## Sarona-HaKirya Visitor Center

Sarona was a German Colony, established by the Templers who arrived in Palestine in 1868 in order to expedite the salvation. In the past years Sarona was conserved, and today it is a park in the heart of Tel Aviv. The Visitor Center, located in the heart of the colony, reveals the great history of the complex, from the Templers period of time through the British military camp and The Government Residence of The state of Israel. Join us for a marvelous journey through the history of Sarona that includes a visit in the underground tunnel, built by the Templers.

11 Mandler St.,

Tel: 972-3-6048434 | 972-3-6049634

Sunday, Monday, Tuesday, Thursday 09:00-17:00

Wednesday 10:00-18:00 (September-May)

10:00-21:00 (June-August)

Friday 10:00-14:00 ; Saturday - by appointment

[sarona4u.co.il](http://sarona4u.co.il) | [www.shimur.org/sites/sarona](http://www.shimur.org/sites/sarona)

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## The Jabotinsky Museum

The Jabotinsky Museum is a historical museum presenting two exhibits and films:

Ze'ev Jabotinsky-Historical Life-Span

1. On the history and activities of Ze'ev Jabotinsky (1880-1940), one of Israel's great leaders, founder and leader of Betar, the Zionist Revisionist Movement and the Irgun.

2. On "The National Sport" - The Af - Al-Pi Immigration Revisionist Illegal Immigration on the Eve of World War II.

Books may be purchased at the museum. The museum archives are one of the oldest and largest in Israel.

38 King George St.,

Tel: 972-3-5287320

Sun-Thurs: 09.00-16:00

[www.jabotinsky.org](http://www.jabotinsky.org)

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## Beit Ha'ir (the old Town Hall building)

Is Tel-AvivYafo's urban culture museum, renovated by the Tel AvivYafo Municipality in 2009 on the occasion of Tel Aviv's 100th anniversary, is part of the Bialik Complex, a site devoted to Hebrew and Israeli culture, located in an area of the city designated by UNESCO as a World Heritage Site. In keeping with the city's name "Tel Aviv," taken from Benjamin Ze'ev Herzl's book "Altneuland" ("Old new Land"), Beit Ha'ir was renovated with the goal of combining the old and the new to reflect the dynamic essence of a city on the move, developing along a path between preservation and innovation. Beit Ha'ir showcases exhibits informing visitors of the history of Tel Aviv-Yafo, varying exhibitions of the works of local and international contemporary authors and artists, a reconstruction of the original office of the first mayor of the city, Meir Dizengoff, and the representational office of the present mayor, Ron Huldai, where heads of state, visiting mayors, diplomats and intellectuals are welcomed. The site offers museum-related activities to individuals and groups of children and adults.

27 Bialik St.

Tel: 972-3-7240311

Mon-Thurs: 09:00-17:00

Fri, Sat, holidays: 10:00-14:00

[www.beithair.org](http://www.beithair.org)



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Beit Ha'ir

בית העיר

בֵּית הָעִיר

## Nahum Gutman Museum of Art

Situated among the narrow and poetic alleys of Neve Tzedek, the Nahum Gutman Museum of Art presents an important artistic collection of one of the most influential and interesting figures of Israel in the 20th century.

Nahum Gutman's personal story and art is connected to the historical and cultural story of the Jewish people in the early days of Israel.

In addition to its permanent rich collection of paintings, drawings, sculptures and books, the museum presents contemporary exhibitions of prominent artists whose work is relevant to the main issues in Gutman's work: Tel Aviv and Jaffa and their unique history, Israeli paintings and illustrations and intergenerational dialogue.

The museum offers guided group tours of its exhibitions and the picturesque Neve Tzedek neighborhood.

21 Shimon Rokah St., Neve Tzedek

Tel: 972-3-5161970 | Mon-Thurs: 10:00-16:00

Fri: 10:00-14:00 | Sat: 10:00-15:00

[www.gutmanmuseum.co.il](http://www.gutmanmuseum.co.il)



Gutman Museum

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GUTMAN

מוזיאון

נחום גוטמן

MUSEUM

## Design Museum Holon

Design Museum Holon features temporary exhibitions from around the world, and offers visitors a unique and unforgettable experience. Since its opening in 2010 it has quickly established itself as one of the world's leading museums of design.

The Museum building designed by the renowned architect Ron Arad, is one of the most original architectural achievements of the 21st century.

The museum was recently included in the list of "16 coolest design museums around the world" on The Telegraph: "The Design Museum Holon, located a 10-minute drive from the heart of bustling Tel Aviv, celebrates historic and contemporary Israeli design, from fashion and textiles to industrial works. The venue is noted for its bold red swirling exterior designed by Israeli-born/London-trained architect Ron Arad".

**Design Museum Holon,**  
8 Pinhas Eilon Street, Holon  
Sunday - closed

Monday, Wednesday 10:00-16:00

Tuesday, Saturday 10:00-20:00

Thursday 10:00-18:00 | Friday 10:00-14:00

Workshops for kids and families on weekends and holidays

**Museum's tickets office:**

+972 (0)73-2151515#3

Group tours in English or Hebrew available by reservation at:

+972 (0)3-5021551#290

**Please visit the museum's website before your arrival: [www.dmh.org.il](http://www.dmh.org.il)**



## Apolonia National Park

Apolonia National Park is nestled on top of the sandy cliffs of Hertzliya, overlooking the Mediterranean. The site sits on the ruins of a 2000-year-old Phoenician city that also served the Romans and the Crusaders.

The crown jewel of the site is the remains of the Crusaders' citadel, which overlook the Mediterranean.

The site is also accessible to handicapped people. In the summer the site is open during daylight hours (we recommend that you call first to make sure). You can call and arrange guided tours for small groups.

**Apolonia Beach, Herzliya**

Tel: 972-9-9550929

Sun-Thurs, Sat: 8:00-17:00

Friday and holiday eve: 8:00-16:00

**Valid through the end of October 2018**



## Rokach House Historical Site - Neve Zedek 1887

Rokach House was built by Shimon Rokach, a man with a vision, the entrepreneur and the developer of the new Jewish neighborhood, Neve Zedek. The house tells the story of a dream come true, a dream of the Jews of Jaffa to build a new and independent neighborhood outside Jaffa, in the dunes along the coast. Following Neve Zedek, more houses and neighborhoods were built, conquering the dunes to form the city of Tel Aviv. The house with the dome, an architectural gem, the only house restored in the spirit of old Neve Zedek, provides visitors an atmosphere of authentic artifacts and furniture - a journey in time. The house hosts special events, including two plays: "The Saga of Neve Zedek," which portrays the life and times of Neve Zedek at its birth in 1887, and "Cabaret Neve Zedek," a musical on Tel Aviv in the 1920s-30s. The house features a permanent exhibition (paintings and sculptures) of the artist Lea Majaro Mintz, the granddaughter of Shimon Rokach, and temporary exhibitions by new and young artists.

**Rokach House, 36 Shimon Rokach St,  
Neve Zedek**

**Tel: 972-3-5168042**

**Fax: 972-3-5168256**

**Thu, Fri: 10:00-14:00**

**info@rokach-house.co.il**

\* Discount on entry fee only



## Rubin Museum

On display: Selected highlights from the museum's permanent collection; a biographical display from the museum's archive; a visit to the artist's studio, preserved as it was in his lifetime; children's workshop; an audio guide Hebrew, English, French; guided tours in Hebrew, English & Russian. Tours may be reserved in advance.

**14 Bialik St,**

**Tel: 972-3-5255961**

**Mon-Fri: 10:00-15:00**

**Tue: 10:00-20:00**

**Sat: 11:00-14:00**

**www.rubinmuseum.org.il**

\*Discount on entry only





The **"Nalaga'at"** ("please touch" in Hebrew) cultural center, located at the beautiful ancient port of Jaffa, has established itself as one of the world's most innovative theaters and is among the leading cultural venues in Israel.

More than 800,000 people from Israel and abroad have attended the center since its opening in December 2007.

The center is a home to the first and only theater in the world of deaf-blind actors and to Israel's only dark restaurant. Its performances were hailed by the New York Times as "a simple, universal message powerfully conveys from the stage" and being admired all over the world.

Ranked #1 of 111 attractions in Tel Aviv, and a certificate of excellence holder on TripAdvisor.

### Jaffa Port

Tel: 972-3-6330808

[www.nalagaat.org.il](http://www.nalagaat.org.il)

**Blackout** A unique dining experience in complete darkness

Sun, Tues, Thurs: 18:30 & 21:00

Reservations: 972-3-6330808, ext 1

[Theater1@nalagaat.org.il](mailto:Theater1@nalagaat.org.il)

\*Benefit: Performance + dinner at Blackout: NIS 190 (full price: NIS 220).



### Suzanne Dellal Center for Dance and Theatre

Offering more than 700 performances a year - contemporary dance, as well as children and youth theatre performances - in the heart of the historical and charming Neve Tzedek quarter.

5 Yechiely St., Neve Tzedek

Tel: 972-3-5105656

[www.suzannedellal.org.il](http://www.suzannedellal.org.il)



### The Israeli Opera at the heart of Tel-Aviv

The Israeli Opera at the heart of Tel-Aviv, located in the Tel-Aviv Performing Arts Center, is the only opera house in the country. The Israeli Opera presents a large variety of opera, international dance and classical and jazz concerts of the highest artistic standards. All opera performances are accompanied with English surtitles.

Address: 19 Shaul Hamelech St.,

Tel: 972-3-6927777

[www.israel-opera.co.il](http://www.israel-opera.co.il)



A visit to the **Baba Yaga** restaurant promises an experience that begins with the name of the restaurant itself and continues into the range of wonderful dishes that European and Russian cuisine offers. Folklore describes Baba-Yaga as a witch who rides a broom and performs witchcraft. Customers at Baba Yaga are invited to leave behind their beliefs and opinions about Russian cuisine. The experience of smells and tastes will sweep you, like Baba Yaga, into the mysterious regions of the culinary world. The restaurant is set in a magnificent stone building and includes a unique garden that allows guests to sit outside in a pastoral and pleasant atmosphere. You can enjoy a rich and varied menu from all over Europe. Baba Yaga emphasizes the use of fresh ingredients that are bought each day, a practice that places it among the most prestigious restaurants in Tel Aviv. The restaurant can host private events of up to 120 people.

12 Hayarkon St., Tel Aviv

Tel: 03-517-5179 | Fax: 03-510-3920

Email: [info@babayaga.co.il](mailto:info@babayaga.co.il)

Offers: 1+1 glass of any wine



## Gordo

At the edge of stairs leading to Gordon Beach there is a coffeehouse & restaurant that offers you a moment of relaxation to the sound of the waves and an intimate timeout from the city hustle.

At Gordo, we serve a variety of seafood, meats and special dishes created by our chef, Alexander Zezevadze.

Our professional bartenders offer you various alcoholic and non-alcoholic shakes and cocktails, with fresh fruit, as well as champagnes and a selection unique Israeli wines.

Gordo provides its clients a shelter where they can escape from daily routine. You can drop around for a sunset coffee or cocktail, or enjoy a full meal in front of the fabulous view of Gordon Beach at the heart of Tel Aviv.

Gordo offers various sitting arrangements you can choose from: lounge couches, bar chairs or dinner table.

Gordo accommodates up to 400 guests and can host and produce any type of event (weddings, bar mitzvah, bat mitzvah, brit milah, britah as well as business events).

Gordon Beach | Tel: 972-3-5293929



**Boccaccio** may be characterized as rusticity with a spark of prestige. A charming spot graced by erotic wall paintings, statues arousing your passions and a gorgeous bar offering a view of the light blue waters of the Mediterranean Sea. It's a place to enjoy high-quality Italian cuisine and to be pampered the proper Italian way in a pleasant home-style ambience and with loving attention.

106 Hayarkon St., | Tel: 972-3-5246837

Open daily: 12:00-23:00

[www.Boccaccio.co.il](http://www.Boccaccio.co.il)



**Etnika** is a kosher Oriental restaurant located in the heart of Herzliya Pituach. Etnika showcases a great variety of ethnic dishes with unique presentation and ingredient combinations. Etnika can accommodate comfortably, private and business events for up to 150 people.

ETNIKA Oriental Cuisine

7 Shenkar St., Herzliya Pituach

Tel: 972-9-9511177

10% discount valid through the end of 2018 | No double discounts

[www.etnika.co.il](http://www.etnika.co.il)

10%



## Dr. Lek

Dr. Lek - Ice cream at its best.

Israel's legendary ice cream since 1986.

8 Nahum Goldman St., Jaffa

Tel: 972-3-6813943

7 days a week: 10:00-24:00

[www.drlek.co.il](http://www.drlek.co.il)

15%



## MEXICANA

Mexicanas restaurants are serving ethnic Mexican food in which you can taste a variety of the dishes from an authentic Mexican kitchen as well as much more. The restaurant is characterized by a variety of Mexican tastes mixed with American-style TexMex offerings as well.

On the menu you can, of course, find the usual offerings from the Mexican kitchen including: tortillas, guacamole (avocado spread), frijoles (bean spread), salsas and Mexican cooking sauces such as chipotle, mole, jalapeño and chili. The menu offers a selection of authentic fajitas, burritos, enchiladas, quesadillas and tacos for adults and a separate children's menu as well. With our menu we also offer a variety of house-special margaritas with fresh fruit.

We play Mexican musician and the atmosphere is both pleasant and welcoming. Perfect for a romantic evening or a family evening.

Shuk Tzafon, Ramat Hachayal, 20 Raoul

Wallenberg St., Tel Aviv | Tel: 1700500993

Sarona Market, 3 Aluf Kalman Magen St. |

Tel: 1700500993

Bugrashov 7, Tel Aviv | Tel: 972-3-5279911

Opening Hours: Sun-Sat: 12:00-00:00

10% discount upon presentation of this voucher

Not valid on weekends

10%



## Butchery De Bariloche

An amazing culinary experience of great meat, fine wines, chocolate and ice cream.

4 Habarzel St., | Tel: 972-77-5309700

Open daily from noon to midnight

[www.butchery.co.il](http://www.butchery.co.il)

10%



**Meshek Barzilay** specializes in organic vegetarian cuisine featuring sustainable fresh produce in season that is truly "farm to table." We offer a hearty selection of hearty breakfasts, served with bread made on the premises. From Sunday through Thursday we feature business lunches at special prices - or enjoy evening dinner and drinks in a romantic atmosphere.

We are proud of our unique vegetarian and vegan menu, which provides an original alternative of wonderful, rich varied and flavorful plant-based meals.

6 Ahad Ha'am St., Neve Tzedek

Tel: 972-3-5166329

Sun-Fri: 08:00-24:00 | Sat: 09:00-24:00



**The Whiskey Bar & Museum** is a unique complex and one of the largest of its kind in the world, a combination of a restaurant, bar and a whiskey museum, which includes over 1,000 brands of whiskey from 13 different countries.

On the premises, you will find a modern kitchen offering a varied selection of dishes prepared from the finest raw materials, such as meats smoked on site, fresh vegetables and fish as well as exclusive desserts prepared in the restaurant, which include whiskey flavors and aromas.

\*Each guest receives a glass of 12-year-old whiskey. (Limited to 6 glasses per group)

27 David Elazar Street, Saroná Complex, Tel Aviv

Bar hours: Sunday to Thursday: 5 pm to the last guest

Saturday: 1 hour after the end of Shabbat to the last guest

Visits and museum: Sunday to Thursday 11 am to 5 pm

Private kashrut supervision

Tel: 03-9551105



**Dublin** Good music, that perfect drink and happy, smiling, friendly people create the unique atmosphere at Dublin in Herzliya. Dublin offers "two for the price of one" during Happy Hour every day of the week, 17:00-20:00, on about 20 varieties of beer on tap and another 70 bottled beer choices, along with 300 types of other alcoholic beverages, and a rich food menu.

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Wed: changing shows.

Fri-Sat: New hits with different DJs.

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4 Shenkar St., Herzliya

Tel. for reservations (Sonny): 972-52-5663663.

Reserved places will be held until 22:00.

Entrance from the age of 22 (ID required).



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[www.mikesplacebars.com](http://www.mikesplacebars.com)

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Mike's Place

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Hangar 13, Tel Aviv Port  
Tel: 972-3-5461891

[www.shabluljazz.com](http://www.shabluljazz.com)

\* The discount is for foods & beverages only.

15%



**Radio EPGB** is an ultra-hip underground club in the heart of Tel Aviv. With its unique edge and alternative appeal, it's the place to be for the who's who of Tel Aviv's art and fashion scene. Radio's punk and rock roots are clear to see from the design of the place, with amazing graffiti-covered bathroom walls inspired by the legendary C.B.G.B. in New York City and a collage of musically historic newspaper clippings creatively covering the walls. World-renowned DJs playing a wide range of eclectic music: Indie-Rock, updated Indietronica, hip-hop, Bass, Funk, House and classic Punk Rock.

7 Shadal St, Tel Aviv  
Tel: 972-3- 5603636  
Fax: 972-3-5606080

Email: [Radioepgb@gmail.com](mailto:Radioepgb@gmail.com) Site: [www.radioepgb.com](http://www.radioepgb.com)

Facebook: <http://www.facebook.com/radioepgb>

\* **Benefit: Free chaser when ordering a drink**

\*



**Art Market** is the number one gallery in Tel Aviv for contemporary art. Our gallery is a 200 sqm NYC Soho styled loft located in the trendy design area at the entrance of TLV port. We represent Israeli and international artists such as Yaacov Agam, Ilana Gal, Roy Yariv, Avner Sher and others. Please come and visit the gallery for a tour of our collections. We handle shipping door to door worldwide.



3 Hata'arucha st. Tel Aviv Port 6350903  
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Friday: 09:00-14:00 | Saturday: closed

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